
CALL FOR PAPERS

THE 19TH ANNUAL
**GLOBAL COMMUNICATION ASSOCIATION
CONFERENCE**

*Deconstructing Technology, Governance and Media Communication in a
Global Algorithmic State*

Lahore, Pakistan
25 – 28 May 2027

Hosted by



School of Media and Communication Studies (SMCS)
University of Management and Technology (UMT), Lahore, Pakistan

In Collaboration with



Global Communication Association (GCA)

About the Conference

Hosted by the School of Media and Communication Studies (SMCS), University of Management and Technology (UMT), Lahore, in collaboration with the Global Communication Association (GCA), the conference invites scholars, researchers, communication professionals, policymakers, practitioners, and graduate students to submit abstracts and panel proposals for the GCA 2027 Annual International Conference in Lahore, Pakistan.

The 2027 conference, titled “**Deconstructing Technology, Governance and Media Communication in a Global Algorithmic State,**” invites proposals that critically examine how artificial intelligence, digital infrastructures, algorithms, platforms, and emerging technologies are reshaping communication, governance, journalism, public discourse, and citizenship across diverse regions and the broader Global South. As algorithmic systems increasingly influence public institutions, media practices, political participation, and everyday life, participants are encouraged to explore questions of power, equity, access, representation, accountability, and digital rights, along with the ethical and regulatory challenges of technology-driven governance and communication.

The Global Communication Association (GCA) invites scholars, researchers, communication professionals, policymakers, practitioners, and graduate students to submit original research papers, panel proposals, and case studies for presentation at the conference. We welcome critical, innovative, and interdisciplinary contributions addressing technology, governance, communication, democracy, culture, and citizenship in a rapidly transforming digital world.

Conference Tracks

Track 1: Algorithmic Governance and Public Policy

- AI regulation and policy
- Algorithmic decision-making
- Data sovereignty
- Digital governance and state bureaucracy
- Ethical and accountable AI

Track 2: Digital Public Spheres

- Disinformation and misinformation
- Platform manipulation
- Digital campaigning
- Political communication
- Social media and public opinion

Track 3: Surveillance, Privacy and Digital Rights

- Data privacy and citizen rights
- Digital surveillance
- Surveillance capitalism
- Platform accountability
- Cybersecurity and digital freedoms

Track 4: Automated Journalism and Generative AI

- Generative AI in journalism
- Automated news production
- Algorithmic news curation
- Deepfakes and synthetic media
- AI ethics and newsroom transformation

Track 5: Digital Inclusivity and Social Transformation

- Gender and the digital divide
- Socio-economic inequalities
- Digital literacy
- Rural-urban digital disparities
- Technology and marginalized communities

Abstract and Paper Submission Guidelines

Abstract Submission

- **Abstract length:** A 400-word abstract of the paper or panel proposal must be submitted.
- **Required files:** Please submit two separate attachments in Microsoft Word format:
- **Abstract:** Include the title, keywords, and references, if applicable.
- **Author Information:** Include the author's name, institutional affiliation, email address, and a short biography.
- **Submission method:** Abstracts should be submitted to gca.conference@umt.edu.pk by January 31, 2027.
- The abstract should identify the area of research, methodology, significance of the study, and relevant keywords.
- Poster presentations related to the conference theme are also encouraged.
- Abstracts will be peer-reviewed by at least two reviewers.
- **Authors will be notified of acceptance by February 15, 2027.**

Full-Paper Submission Requirements

- **Full papers should be between 6,000 and 8,000 words**, including references.
- Submissions must follow the APA 7th edition citation and formatting guidelines.
- Manuscripts must be typed in Times New Roman, 12-point font, double-spaced, with standard margins.
- All figures and tables must be numbered, appropriately captioned, and referenced in the text.
- Papers must be submitted in Microsoft Word format (.doc or .docx).
- **Authors wishing to publish their papers in the conference proceedings must submit the full paper by February 28, 2027.**
- The full-paper submission link will be emailed to authors after their abstracts have been accepted.

Abstract and Paper Submission – Important Dates

Important Activity	Date
Call for Papers Launch	October 01, 2026
Early Abstract Submission Deadline	November 30, 2026
Final Abstract Submission Deadline	January 31, 2027
Acceptance Notification	February 15, 2027
Full-Length Paper Submission	February 28, 2027
Last Date for Early-Bird Registration	March 15, 2027
Last Date for Regular Registration	April 30, 2027
Conference Opening / Academic Activities	May 25, 2027
Conference Sessions and Panels	May 26 – 27, 2027
Cultural / Networking Activities	May 28, 2027

Conference Fee Payment

Conference fees may be paid to:

Bank Name	Askari Bank Limited – Islamic
Account Title	University of Management and Technology
Account Number	07180200001979
IBAN	PK69 ASCM 0007 1802 0000 1979
Branch Code	0718
Swift Code	ASCMPKKA

Registration Fees

The following registration fees apply to presenters and participants:

Registration Category	Early-Bird Registration	Regular Registration
Local Presenter	PKR 15,000	PKR 20,000
Local Participant	PKR 7,000	PKR 10,000
International Presenter	USD 200	USD 250
International Participant	USD 100	USD 200

Early-Bird Registration Deadline: 15 March 2027
Regular Registration Deadline : 30 April 2027

Registration fees are non-refundable and will apply according to the participant category and registration period.

Accommodation, Transport and Cultural Program

Accommodation and Room Reservations

Conference participants may arrange their accommodation directly through the following recommended hotels in Lahore:

- **Pearl-Continental Hotel Lahore:** [Book here](#)
- **The Nishat Hotel, Johar Town:** [Book here](#)
- **Avari Hotel Lahore:** [Book here](#)
- **Hotel One Garden Town, Lahore:** [Book here](#)

Participants are advised to make reservations in advance. Room availability and rates will be subject to confirmation by the respective hotels. Any special conference rates will be communicated once finalized.

Shuttle and Transport

Implementing a private shuttle loop between the airport, designated hotels, and the UMT campus.

Networking and Historical Lahore City Tour

Dedicated purely to fostering peer-to-peer research collaborations in an informal, culturally enriched setting.

- **1. Traditional Lahori Breakfast:** Serve a traditional breakfast (Halwa Puri, Lassi, alongside continental choices) at a premium heritage setting or hotel venue.
- **2. Walled City and Badshahi Mosque Excursion:** Guided luxury transport to the Walled City of Lahore. Private curated walking tours of the Lahore Fort (Shahi Qila), Badshahi Mosque, and the intricate tilework of Wazir Khan Mosque.
- **3. Artisanal Crafts and Souvenir Shopping:** A curated visit to standard artisan hubs for high-quality local textiles, specialized brass works, and traditional Pakistani handicrafts.
- **4. Farewell Dinner at Food Street Fort Road:** A rooftop sunset dinner at Food Street overlooking the illuminated Badshahi Mosque, serving authentic Lahori cuisine.

Visa Procedure Details for Pakistan

Regarding the visa process, international participants may apply through the official Pakistan Online Visa System at <https://visa.nadra.gov.pk/>.

The application generally requires a valid passport, a recent photograph, a conference invitation or acceptance letter, accommodation details, travel information, and payment of the applicable visa fee.

The conference organizers may provide an official invitation letter to registered international participants upon request.

Publication

Selected high-quality papers may be considered for publication in affiliated academic outlets, edited volumes, or special issues, subject to the respective editorial and peer-review requirements.

Conference Location

University of Management and Technology (UMT), Lahore, Pakistan

Questions

Conference Chair	Dr. Sidra Tariq Jamil, Dean, SMCS, UMT smcs.dean@umt.edu.pk
Global Communication Association	Dr. Yahya R. Kamalipour, Founding President, Global Communication Association yrkamal@gmail.com

At the Global Communication Association, we foster a collaborative and intimate environment for researchers, academicians, communication professionals, and graduate students. We invite you to submit abstracts and panel proposals to our annual eclectic conferences, intended to explore and discuss contemporary issues and innovative ideas that shape our global discourse.