The Global Communication Association
2009 Conference
Bangalore, INDIA

November 26 – 27, 2009
Venue: The Lalit Ashok Hotel
Bangalore

www.globalcomassociation.com

CALL FOR PAPERS

Global Communication Association's International Conference
November 26-27, 2009

Academicians, policy makers, corporate executives, representatives from NGOs and research scholars are invited to contribute papers on topics related to the theme of the conference.   A 400-word abstract of the paper should be sent, preferably as an email attachment, by September 15, 2009. The abstract should include research objectives, methodology and significance, followed by keywords. The abstracts will be refereed. All scholarly methodologies are welcome. Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page. Acceptance of the abstracts will be notified by September 25, 2009.

Conference Themes and Topics:
GLOBAL VILLAGE: ARE WE THERE YET?

- Surmounting the Road Blocks   - Media Challenges and Opportunities in the Digital Age   - Globalization and Localization – Trends and Prospects   - Media and Localization New approaches   - The Business and Impact of Global Media   - The Cinema of the Present and Future   - Media and Cultural Regulations   - Trends in Intercultural International Communications and Collaborations   - Media Industry Challenges and Opportunities   - Media Convergence – Myth or Reality?

- Corporate Social Responsibly   - Corporate Media and Global Hegemony   - Print and Imprint : Changing Design of the Medium   - New Wave in Radio Broadcasting : Trends and Possibilities   - New Media and New Opportunities   - Vision and Television for 21st century   - Deep Focus : Cinema of the Present and Future   - Creative Dialogue : Media and Human Rights   - Media Education – A Paradigm Shift   - Media and politics

Important Dates:

Abstract Submission	- August 30, 2009
Acceptance Notification	- September 10, 2009
Full Length Paper Submission	- October 15, 2009

Last Date for Registration	- November 1, 2009
Conference Inaugural	- November 26, 2009
Valedictory Function	- November 27, 2009
Satellite Symposium at Manipal	-November 28, 2009

Satellite Symposium:

The conference will be followed by a Satellite Symposium at Manipal on November 28 where selected and interested paper presenters would interact with the students and faculty members of Manipal Institute of Communication on the topic, "Rethinking Media Manifesto for an Equitable World Order." Expression of interest in this regard may be communicated to the Coordinators–Academic at gca.papers@gmail.com with a 1000-word write-up.

Submission guidelines:

Guidelines for Abstract:

- A 400-word abstract of the paper should be sent, preferably as an email attachment by September 15, 2009. The abstract should include research objectives, methodology and significance followed by keywords.
- All scholarly methodologies are welcome.
- Author's name, academic institution, address, phone number and email address must be included in a brief author profile on a separate page.

Guidelines for Full Paper:

Length and Settings
The full length paper should be in around 4000-5000 words, 1.5 line spacing and Times New Roman 12-point size. Margins should be set at 1.0" on all sides. Paper size should be set for A4.

Headings
In addition to the title heading, no paper should have more than three levels of headings within the body. The title should be printed in upper and lower case letters, 20 point size, and flush to the left margin. Titles that fill more than one line should be single-spaced, and each line is left-justified. The author(s) and affiliation(s) should be flush-left, single-spaced, and typed beginning on the second line below the title. Use 12 point type. Additional authors and affiliations should be stacked under the first with no space between.

Sub-headings within the body
First level subheading should be left-justified, boldface, in upper and lower case, and printed in 14-point size. Second level subheadings should be left-justified, upper and lower case, in bold italics, and printed in 12-point size. Third level sub-headings, if

necessary, are indented, bold italics, upper case on the first word only with no punctuation at the end. The paragraph begins right after the sub-heading.

Body and Spacing
The body of the paper should be single-spaced and should immediately follow the abstract. Use 12-point type for the body of the paper. Indent every paragraph. Sub-headings that take more than one line should be single-spaced. Provide single space between each listing in the reference section. Do not use double space between paragraphs.

Figures, Tables and Page Numbering
Figures and tables should appear as appendices and should be numbered consecutively. The figure or table numbers and description should appear left-justified in boldface 10-point type at the top. Illustrations, symbols, or parts of a figure should be produced graphically. Print all page numbers.

Citing References
The American Psychological Association (APA) style must be used for referencing.

Communication and Contacts:

All communication will be directed towards the first author of the paper. Any abstract or paper related queries may be directed to Conveners-Academic, Dr Neeta Inamdar and Miss Rukma Vasudev at gca.papers@gmail.com

Panel Proposals may be directed to Yahya R. Kamalipour, Purdue University Calumet at yrkamali@purdue.edu

Other queries pertaining to the conference may be directed to Mr. Jayaram M B and Mr. Krishna Mariyanka at info@prci.in.